

## Brennan McKinlay

### Founder & Managing Director

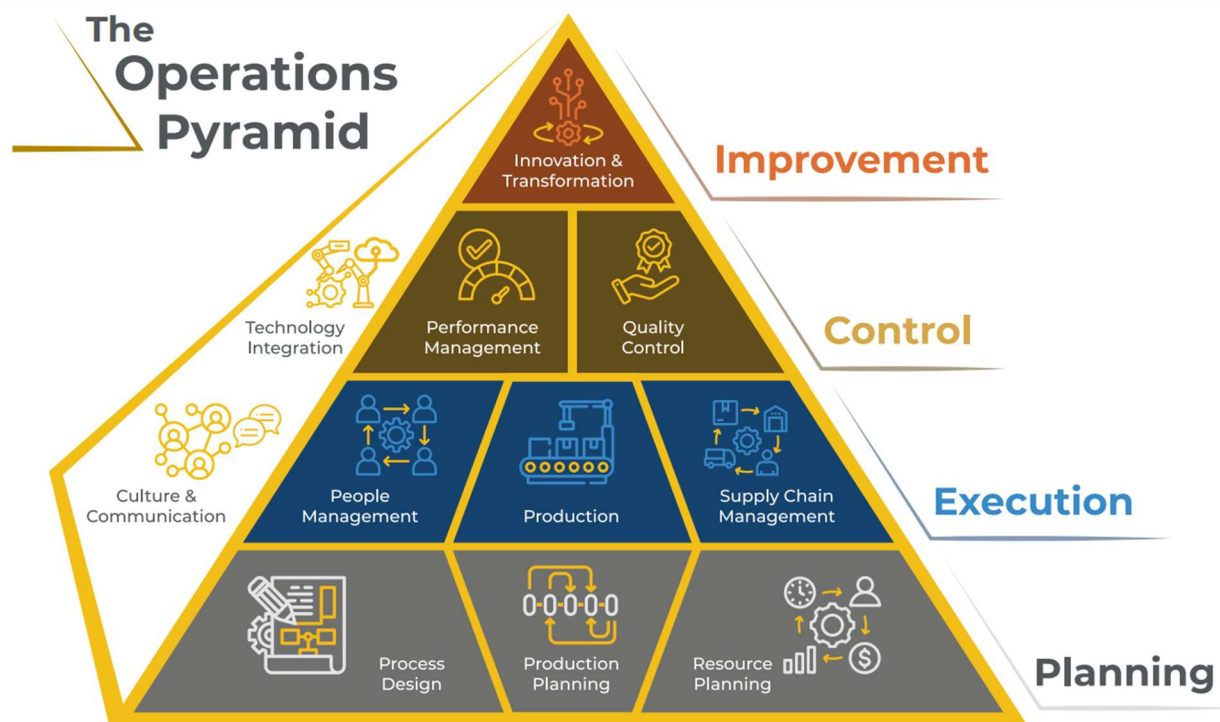
Brennan McKinlay is a seasoned strategic operations executive with over 20 years of experience in leading high-performing teams to achieve corporate objectives and drive continuous improvement in operations. He is the Founder and Managing Partner at KSG Partners, a consulting firm focused on operational excellence, profit growth, and innovation culture development.



Before founding KSG, Brennan spent much of his career at Toyota in a variety of disciplines, including production engineering, enterprise strategy, demand & supply chain leadership, and manufacturing labor productivity. Some of his key accomplishments include:

- Leading supply chain crisis management during the COVID-19 disruptions, preserving \$400M in profit, through smart use of data analytics, allocation of resources, and timely production changes.
- Implementing a comprehensive plant-wide quality management system in aluminum die casting, reducing customer defects by more than 60%.
- Leading a task force to solve significant quality problems in manufacturing, leading to \$12M/month profit increase on the Camry sedan series over the life of the model (approx. \$720M total).
- Achieving year-over-year growth in manufacturing labor productivity across the region, resulting in \$500M in labor cost improvement over a 3-year period.
- Leading the digital transformation of a complex logistics network that manages the import, export, and domestic movement of more than 2.5 million vehicles annually.

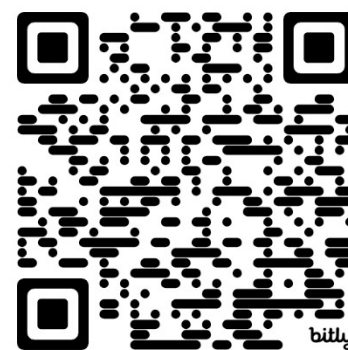
Brennan holds an MBA and MS in Finance, both from the University of Texas at Dallas, and a BS in Manufacturing Engineering Technology from Brigham Young University. He is also fluent in Japanese. The highest priority in his life is his family. Together, they reside in the Dallas-Fort Worth Metroplex in Texas.



The business world is full of buzzwords and quick-fix solutions.

**“THE OPERATIONS PYRAMID”** is our framework to help companies move past hype and get back to the basic building blocks of running a successful operation. Strong and stable fundamentals unlock the full transformative potential in every organization.

At KSG Partners, we help firms evaluate and dramatically improve their performance in each of the core building blocks of successful operation. Let us help you achieve more and **Emergence Stronger.**



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to start the conversation*